

THE  **VIEW** MAGAZINE
for women with conviction

2022



There Is Still Hope, 2017 - Bob and Roberta Smith.



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ABOUT THE VIEW MAGAZINE

The View Magazine is a grassroots campaigning platform and social enterprise by and for women in the criminal justice system. We tackle the issues faced by women that the criminal justice system repeatedly fails. Our quarterly magazine highlights contributions from women in prisons to amplify their narrative. Telling their stories and giving them a creative channel can help their mental well-being and make them feel heard.

The View Magazine believes that if we come together as a community, we can face these injustices to create a more inclusive and fair justice system, especially for women from BAME communities.

The View Magazine raises awareness about the failings of the justice system regarding the lack of mental health support and pitiful rehabilitation programs. We challenge discrimination and misogyny. We are all Someone's Daughter.

The View publishes 4,000-8,000 magazines per issue, 2,000 of which are sent free of charge to libraries in women's prisons. A further 932 magazines are sent to women on license in the community. The rest are for sale in bookshops and newsagents, both in the UK and globally. The Covid-19 pandemic has increased pressure on the mental health of women in prison and made accessing our contributors more difficult. In light of this, The View is currently in the process of digitisation. This will ease access to readers and contributors to The View across prisons in England.



- **More than 50% of women in prison are victims of domestic abuse.** The cycle of domestic abuse is a chain we must break, with better interventions for women who have been failed by the system.
- **80% of incarcerated women** have committed **non-violent offences.**
- There is a **substantive lack of mental health support** for women in prison. 31,327 people in prison have reported as having mental health needs, yet only 7,917 have been recorded by NHS England as receiving treatment they so need. (NAO, 2017)
- There is significant **discrimination** by the criminal justice system against **BAME women.** Black women are about 25% more likely to be given a custodial sentence than white women (Ministry of Justice, 2016).
- **17,500 children** are **separated from their mothers** each year.

We need your support to expand our reach to raise awareness of these urgent issues through compelling art, case studies and poetry. Now in the midst of a global pandemic, women in prison are in more danger than ever.

Join us in the fight for the human rights of women who have little or no support to tackle this broken system.

NO MORE SILENCE.

Firestack, 2019 - Julie Brook



CHANGE STARTS WITH YOU.

OUR CURRENT CAMPAIGNS

Someone's Daughter

Calls for rapid decarceration and alternatives to custody for women who pose no risk to themselves or society. It is a photography exhibition and auction featuring Rankin and 9 other world class photographers, showcasing woman leaders in justice, politics, former prisoners and activists.

Someone's Daughter was launched at Photo London in 2021. It will embark on a global tour in 2022, where it will be received in The House of Lords European Parliaments, the UN in New York and Catalonia, and centres for justice and learning.

Stop the 500

A campaign against the government's plans to build 500 more spaces for women in prisons, following the government's anticipation of a rise in the incarceration of women after the newly passed Police, Crime, Courts and Sentencing Bill. The campaign primarily consists of mobilising the public to contact and pressure their local MPs.

Desistance App - The Scope

The Scope is a digital app to measure and empower women in their desistance journey. Desistance is the journey of re-framing identity, going from criminal to a positive identity such as mother, colleague, or citizen. The Scope will act as a prosocial tool to help women navigate the complexities of the criminal justice system, such as policies, prison rules and will provide signposting towards complaints mechanisms, mental health, education, employment and accommodation services. Beyond this, The Scope will also be a platform to foster creative practice.

Rebel Justice Societies

The View is expanding impact into the UK's leading universities by setting up independent societies at, for example, the University of Durham, Bristol, and UCL. These societies hold panels, discussions, and other events to catalyse social change amongst young people.

HOW WILL YOUR DONATION MAKE A DIFFERENCE?

Your donations will help appeal landmark-cases and campaign for the rights of women in the criminal justice system. We raise issues with MPs, parliamentarians, policy makers and at the international level with the UN and Council of Europe.

Your money will help sustain the magazine and retain our independence, because we do not rely on any government funding.

We print 8,000 issues a quarter, with 2,000 going straight into the women's prison estate, free of charge. Women on license in the community can also receive them free of charge.

The remaining magazines can be purchased on 140 newsstands in England and in 30 countries internationally.

We provide critical befriending services to over 90 women, and we fund research into the systematic shortcomings within the justice system.

**We ensure women with convictions have a voice
through their art, writing and poetry.**

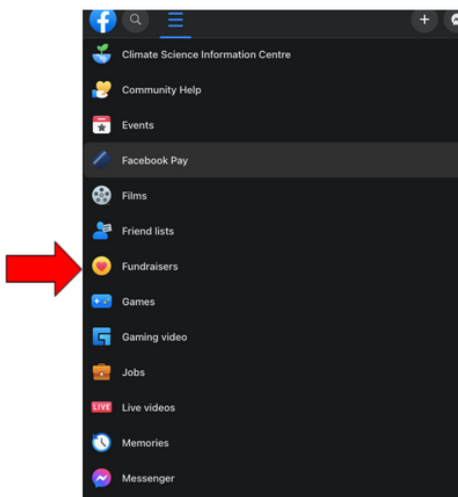
The Last Supper, 2019 - Johan Andersson



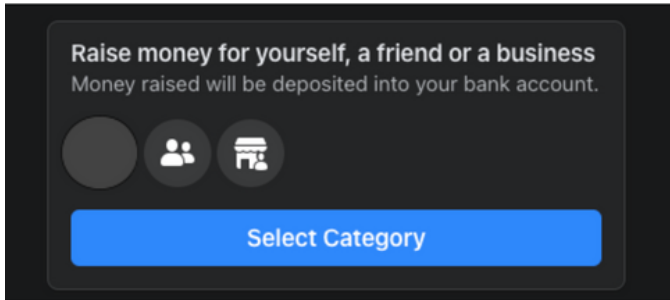
HOW CAN I FUNDRAISE FOR THE VIEW MAGAZINE?

- Fundraise for The View while you shop, by signing up on Easyfundraising here <https://www.easyfundraising.org.uk/causes/theviewmagazineic/>
- You can donate through **our website** <https://theviewmag.org.uk/donate>.
- You can use Facebook as a fundraising platform.
- On **Facebook**:
Facebook is useful if this is your preferred social media where you interact with your family and friends more frequently. Instructions:

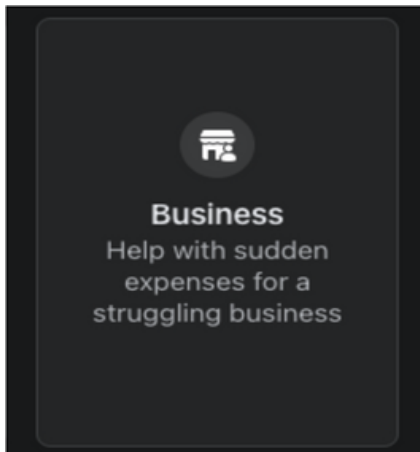
1. On your Facebook homepage click on “Fundraisers” tab.



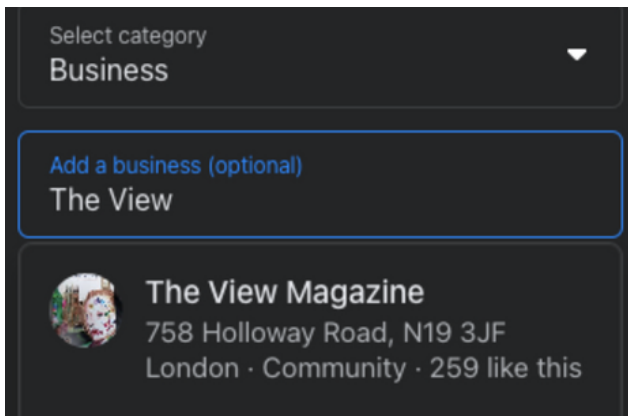
2. Click on "Raise money for yourself, a friend or a business"



3. Select "Business" from the categories.



4. For the name of the business find "The View Magazine CiC" on the list.



5. Enter the details of your fundraiser, including the goal you wish to achieve, the name of the campaign, ideally this would be The Justice Reformers but you can be creative! Put the currency/country, how much money you want to raise and the end date of your fundraiser.

6. Find a catchy title for the fundraiser and put why you want to raise money for us. For some ideas see Fundraising Message Ideas section below.

7. Choose a cover photo. You should ideally use one of our branded images. For some graphics and templates please see the Fundraising Message Ideas section below.

8. You are now all set to share your campaign with your family and friends!

FUNDRAISING TIPS:

- Put the cause you are fighting for at the forefront of the campaign.
- Be clear about the issues and the possible solutions.
- Make it easy and clear on how to act.
- Show how the donations will make a tangible impact on women's lives.
- Engage with your audience! Post regularly and highlight current issues women are facing.



FUNDRAISING IDEAS

You can help in many different ways. You can donate to us directly or set up your own fundraiser. We are all about what creativity can achieve so you can also use one of the ideas below.

- **DO A CHALLENGE ON SOCIAL MEDIA**
 - Encourage your friends and family on social media to take part in a competition, this can be a marathon or a baking competition! The possibilities are endless for a challenge, share your journey towards your goal and we will support you in raising awareness.
- **ONLINE AUCTIONS**
 - Ask for donations from local businesses, friends and family. Set up an online auction and people can bid from their homes on artwork or other prizes.
 - You can do this by promoting it on your social media or maybe organising an auction.
- **VIRTUAL EVENTS**
 - Holding virtual club nights, pub quizzes or open mic events and charging for them could be a great way to raise some money and awareness for the cause.
- **ONLINE CLASSES**
 - This can be for physical activities such as fitness or yoga or simply panel discussions with people who are willing to speak on issues surrounding the criminal justice system. People can join by making a donation.



FUNDRAISING MESSAGE IDEAS

Listed below is a guide to fundraising messages and social media posts. Feel free to use the templates or create your own!

○ On Your Campaign page (Facebook)

I'm supporting The View Magazine and I decided to run this fundraiser because(...)

SUGGESTION

The treatment of women, especially BAME women by the criminal justice system is unfair and I would like to help make a positive impact by fundraising for the View Magazine. Statistics show that most women in prison are victims of domestic abuse and our current prison system does not help rehabilitate individuals nor it provides sufficient help to women in license in the community.

The View Magazine fights for a fair and equal justice system for all, but especially for the women who have been wronged by it. Their magazine provides a voice for women in prison and their art whilst also supporting their mental well-being. They work with MPs, Parliamentarians, policy makers and with the UN and the Council of Europe on an international level to make an impact.

- The View ensures women with conviction have a voice through their art, writing and poetry.
- 12 UK Women's Prisons receive the View magazine for free distribution. It is printed by male prisoners from HMP Leyhill, providing them skills and paid work.
- £50 is paid to each woman per magazine contribution compared to the £47.50 grant the prisons provide on their release.
- My personal goal is to fundraise £(AMOUNT) by (DATE). Please support me, spread the word about the campaign and the importance of fighting for women's and human rights.

○ Asking for a Donation

Dear (NAME),

I'm contacting you as one of my (insert) to ask for your help and support. I'm fighting for a cause I believe in by raising funds for the View Magazine and I am hoping you can help by contributing.

The organisation is the View Magazine, you can read more about them on my fundraising page (LINK) and visit their website (<https://theviewmag.org.uk>) to learn more about their work and the magazine. I've decided to help the View raise (insert amount). I am fundraising for The View because...

SUGGESTION

- As a woman I understand the challenges of living in a system that is disadvantaged against you.
- I feel passionate about fighting against the systematically racist system which puts so many BAME women into prison for longer than their white counterparts.
- I feel passionate about criminal justice reform, I would like to help rehabilitate individuals and ensure they are reintegrated into society after coming out of prison.

...To make things more fun, I'm organising a (describe event/challenge etc.)

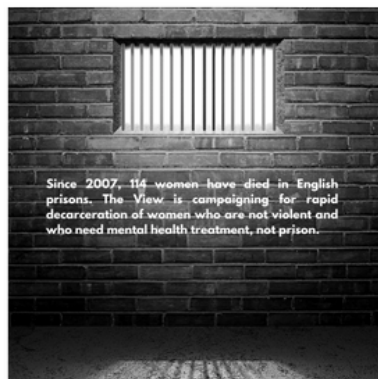
Thank you so much for reading my post and for your support!

○ Campaign Update/ Social Media Encouragement Post

When posting on social media you can use some of our infographics:

In 2018, the MoJ had to take back control of HMP Birmingham from G4S.

Peter Clarke, the Chief Inspector of Prisons, stated that the jail had fallen into a **'state of crisis'** and was the worst prison he had ever been to, with **'appalling'** failings due to an **'object failure'** of contract management and delivery



Since 2007, 114 women have died in English prisons. The View is campaigning for rapid decarceration of women who are not violent and who need mental health treatment, not prison.

Our vision is for a **fairer, more humane criminal justice system, for all women**



THE  **VIEW** MAGAZINE

ACROSS THE UK, AROUND 12,000 WOMEN ARE IMPRISONED EVERY YEAR.



Our Survey's Findings

- Out of 100 women:
- 55 women identified themselves as BAME
 - 57 women stated that they experienced physical/sexual or mental abuse in the community
 - 20 women stated that the perpetrators were from their close/inner circle
 - 61 women stated that they have felt financially dependent on their partner/family
 - 35 women stated that they had a history of mental illness
- Find out more in our final report

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HEAR US



"We need women at all levels, including the top, to change the dynamic, reshape the conversation, to make sure women's voices are heard and heeded, not overlooked and ignored."
Sheryl Sandberg



Maternal imprisonment

It is estimated that **17,000 children** in England and Wales are currently affected by maternal imprisonment.

95% of these children are forced to leave their homes, as there is no one except their mother to take care of them.

Negatively affected health, education and well-being. **Social isolation and discrimination.**

Frontline, 2020 - Johan Andersson

CONTACT US

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THE VIEW MAGAZINE

[HTTPS://THEVIEWMAG.ORG.UK](https://THEVIEWMAG.ORG.UK)

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[The View Magazine](https://www.linkedin.com/company/the-view-magazine)

All the artworks showcased are donated by artists to our auction #IncarcerationNation 2020