



Media Outlet
Legal Entity
Date of first publication
Date of Latest Change

The View Magazine

10/21/25
10/24/25

The following is our Transparency Report as participants in the Journalism Trust Initiative (JTI). It is automatically generated and based on a questionnaire provided by the JTI. The answers you see here have been given by us to our best knowledge. They have NOT been reviewed or independently audited by a third party yet. JTI is a normative, machine-readable and certifiable list of criteria for trustworthy journalism, which was initiated by Reporters Without Borders (RSF) and published by the European Committee for Standardization (CEN) in December 2019. The publication of the original CEN Workshop agreement no. 17493 can be accessed [here](#). More information on the JTI can be found [here](#) online.

<https://www.jti-app.com/report/AqEWMLkopoLbwmxQ>

TRANSPARENCY REPORT

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1. BASIC REQUIREMENTS ON MEDIA'S IDENTITY

1.1 LEGAL ENTITY NAME

The Media Outlet, as Conforming Entity, shall provide the name designating the Legal Entity or entities under which it is conducting business. In some cases, this will be the company or public entity (branch of government, parliament, legally authorised state institution, etc.) that has ultimate legal ownership of the Media Outlet. This usually is the body that would be held liable in a court case. It is the body that enters into transactions such as paying employees and suppliers or receiving funds from readers, viewers, customers, advertisers and other sources of funding.

What is the Legal Entity Name?

The View CiC (Community interest Company)

1.2 CONTACT DETAILS AND IDENTIFIERS

The contact details that shall be provided are the postal address and both a general telephone number and email address for the Legal Entity or entities designated in clause 1.1 "Legal Entity Name", as well as existing identifiers. *Clarification: This should be the contact details for the Legal Entity. Elsewhere in this document, means of contact for reader, viewer or listener enquiries, editorial input and other purposes are required.*

What is the postal address for the Legal Entity?

13 Caledonian Road
N19DX London

What is the general telephone number for the Legal Entity?

07591 185151

What is the email address for the Legal Entity?

Hello@TheViewMag.org.uk

Is the Legal Entity required to have a Tax ID, a Registration ID, a DUNS number and/or other identifiers?

Yes

What are these IDs for the Legal Entity?

Company number: 12550365

Are there any other governmental or other identifiers that a certification body could use to verify the identity of the Legal Entity?

Yes

What are those identifiers?

CiC registration number: 04639164

1.3 DESCRIPTION OF MEDIA OUTLET

The Conforming Entity shall list all brand names, titles, publication names, etc. under which its Content is published, broadcast, printed or otherwise disseminated to the public or customers. These will be known for this document and this process collectively as the Media Outlet. It is that Media Outlet that will conform with this Journalism Trust Initiative Standard. This is the Conforming Entity. These include all names used on website URLs and on social media accounts, etc.

What Brand Name(s), titles, publication names, etc. do you use to publish Content?

The View CiC, The View, The View Magazine, the Rebel Justice Podcast, the Feminist Justice Coalition (FJC),

1.4 DISTRIBUTION CHANNELS AND URLS

The Media Outlet shall list all URLs on which it publishes. If broadcast or audiovisual, the Media Outlet shall list all terrestrial frequencies, satellite, cable, streaming and other platforms on which it is distributed.

Does the Media Outlet publish on any URLs?

Yes

8.a On what URLs do you publish?

<https://theviewmag.org.uk/>
Rebel Justice podcast (spotify)

Does the Media Outlet publish any content on any social media?

Yes

9.a What are the social media URLs, handles, addresses or names that you use to publish?

<https://www.linkedin.com/company/theviewmag/?originalSubdomain=uk>
https://x.com/rebell_justice?lang=en
<https://theviewmag.org.uk/> https://www.instagram.com/the_view_magazines/?hl=en
<https://www.facebook.com/rebelljustice/>

Does the Media Outlet publish any content by broadcasting and/or streaming?

Yes

10.a What are the terrestrial frequencies, channels, satellite identifiers, other platforms or applications that you use to publish?

The Rebel Justice podcast on Spotify

1.5 SAFETY CONCERNS

The Media Outlet shall at all times keep the safety (including digital safety and cybersecurity) of staff, contributors and owners as a primary concern. If full transparency of contact details or other information might endanger individuals, the Media Outlet shall describe what it can about the legitimate reasons for a lack of disclosure or use of pseudonyms for that purpose. Safety concerns shall not be misused to refrain from disclosure.

Do the Media Outlet's Editorial Guidelines state that the safety of all journalists shall be treated as a primary concern?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Are there any reasons that the Media Outlet has for withholding information on any of the questions as part of this JTI Standard process?

No

What are the reasons?

Unanswered

1.6 LOCATION

The Media Outlet shall provide the physical address of the headquarters of the legal entity referred to above in 1.1 Legal Entity Name. *Clarification: This is necessary in cases where the address listed in the Contact Details clause (1.2) does not specify a physical location, or where the location designated by the contact details referred to in 1.2 is not the same location as the headquarters. Clause 1.5, Safety Concerns, may be applied.*

Is the physical address of the Legal Entity different from the postal address according to question no. 2?

No

Do you have a safety-related reason for not providing it?

No

1.7 FOUNDING DATE

The founding date of the Legal Entity referred to in clause 1.1 "Legal Entity Name" shall be specified. If the Media Outlet designated in clause 1.3 "Media Outlet" has a different founding date, the history of former legal entities and their founding dates shall be listed.

What is the founding date of the Legal Entity?

April/2020

If you want to publish additional information on the founding history, please provide it here.

The magazine also started publication in 2020.

Is the founding date of the Media Outlet (as in clause 1.3. question no. 7) different from that of the Legal Entity (as in clause 1.1. question no. 1)?

No



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2. EDITORIAL MISSION

2.1 EDITORIAL MISSION STATEMENT

The Media Outlet shall disclose its editorial mission statement which shall be consistent with the fundamental ethical principles of trustworthy journalism, and, as described in the Preamble, should incorporate principles of: ethical practice, good governance, self-regulation and Engagement with the public. A Media Outlet shall set out how it proposes to uphold these journalism principles through its Editorial Guidelines and processes which shall include arrangements in relation to internal accountability and of appropriate external accountability (see clauses 9 – 15). Best practice is to have these arrangements codified and made available publicly.

Does your Media Outlet have an editorial mission statement, or stated set of principles or editorial values?

Yes

Provide that statement here.

A quarterly publication by and for women, committed to truth, justice, and transparency.

1. Our Mission

The View Magazine CiC exists to amplify the voices of women, especially those impacted by the criminal justice system. We publish truth-driven journalism, creative expression, and advocacy content that challenges injustice and promotes systemic change.

2. TRUTH VERIFICATION & OVERSIGHT

We hold ourselves to the highest standards of factual accuracy and accountability. All editorial content undergoes rigorous checks and all statistics will be sourced and verified by first the writer and then checked by the editor. We request comments to verify facts from:

The Ministry of Justice

Crown Prosecution Service (CPS)

NHS Operation Services

Other legal entities, relevant government departments and legal bodies

where there are serious allegations of racism, misogyny, misconduct inappropriate force or deviations from international and domestic law.

Editorial content is decided with our internal stakeholders, including women with lived experience, a former Old Bailey Judge and a former mail on Sunday Financial Editor.

Our Senior Management Team includes legal professionals, journalists, and campaign strategists who review sensitive content before publication.

In the mission to provide powerful and impactful journalism, clear distinctions are made between opinion/comment pieces and news pieces. Content supplied by an external non-journalistic body will also be clearly distinguished and labelled.

3. ETHICAL PRINCIPLES & EDITORIAL INTEGRITY

We adhere to the following ethical principles:

Accuracy: We verify all facts and sources. Corrections are issued promptly and transparently. Eye-witness content is also verified and labelled appropriately. Comment material is closely edited and labelled to avoid defamation, invasion of privacy, hate speech, and harassment in pre-publication editing stages. If offence or inaccuracy occurs, the piece may be removed via our corrections and complaints policy.

Independence: Editorial decisions are made free from external influence, political bias, or commercial pressure.

Compassion: We center the dignity and humanity of our contributors, especially those with lived experience.

Consent: All personal stories and images are published with informed consent.

Safety: We avoid retraumatization and ensure contributors are supported throughout the editorial process. We hold monthly supervision by a trauma specialist to counteract the effect of voracious trauma.

Editorial Process: At each stage of the publication process, the acting Editor-in-Chief will have the final say, but the editorial process will be approached first and foremost as a collaboration between editors and contributors. Sub-editors will be in charge of preliminary editing to keep articles in line with our style guide. Any issues or queries they may have will be answered by the Editor-in-Chief.

Is that statement posted online?

Yes

What is the URL where it is published?

Unanswered



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3. PUBLIC SERVICE MEDIA

3.1 PUBLIC SERVICE MEDIA MISSION, GOVERNANCE AND INDEPENDENCE

The Media Outlet shall describe its public service mission and the legal instrument on which it is based. It shall describe its governance structure, including the role of all relevant governance bodies or organisations (for example, regulator, supervisory board, government/parliament role). It shall state how its financial income is generated and what proportion of its financial resources are totally or partially provided by public funds. It shall state if both external and internal governance measures guarantee its editorial independence.

Is the Media Outlet a Public Service Media?

No



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4. DISCLOSURE OF TYPE OF OWNERSHIP

4.1 PRIVATELY HELD

The Media Outlet shall declare its legal status clarifying what type of company it is registered as. For example, if it is a limited or incorporated company. It should use the legal definition used in its country of registration and provide the relevant registration information.

Is the Media Outlet or the Legal Entity privately owned?

Yes

What is the form and status of the Media Outlet or Legal Entity according to the legal definition in the country of registration?

It is a not-for-profit Community Interest Company limited by Guarantee, registered in the UK according to the Companies Act 2006.

4.2 STATE OR PUBLICLY OWNED

The Media Outlet shall state clearly if it is fully or partly owned by the government, a state institution, or other public body, providing information on the specific department, entity, or body that exercises that ownership and its relationship with the government.

Is the Media Outlet or the Legal Entity owned by the state, a unit of the government or any other public entity?

No

4.3 PUBLICLY TRADED COMPANY

The Media Outlet shall indicate if it is a publicly traded company and where it is legally registered and where its shares are traded. The company shall also provide its share name and indicate what proportion of its ownership is publicly traded.

Is the Media Outlet or the Legal Entity publicly traded?

No

4.4 OTHER

If the ownership of the Media Outlet is different from the above, for example if the organisation is a co-operative or member-owned, the Media Outlet shall indicate its form of ownership and provide links to local legal definitions of the type of ownership. If the ownership of the Media Outlet is made up of a combination of the above types of ownership, then it shall provide a breakdown of the ownership indicating clearly which share is which ownership type.

Is the ownership of the Media Outlet or the Legal Entity different from the three previous clauses in this section? For example, is it a co-operative or member-owned?

No



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5. REQUIREMENTS ON OWNERS' IDENTITY

5.1 NAMES OF OWNERS AND BOARD MEMBERS

The names of direct, indirect, controlling or beneficial owners shall be disclosed. If any of these is also the beneficial owner of another company, the name and main activities of that company shall be clearly stated. The business sectors in which these other companies are operating shall also be indicated. The names of the members of supervisory structures, like the board, shall also be disclosed. If any of these persons is an active member of a political party or movement, holder of an elected office, or a candidate to a political election, the name of that party or movement shall be clearly stated.

What are the names of all direct, indirect or beneficial owners?

There are no owners as this is a social enterprise.

Are the names of the owners in the previous question available online?

Yes

What is the URL that contains the names of the owners, or, if not available online, please indicate where that information can be obtained?

There are no owners, but the information of the board members is available online.

What are the names of the members of supervisory boards?

Sam Yazigi
Jaqui James
Clare Simms

Are the names of the members of the supervisory board members in the previous question available online?

Yes

What is the URL of the page that contains the names of the people in the previous question?

<https://open.endole.co.uk/insight/company/12550365-the-view-magazine-cic>

Are the listed owners also founders or owners of other companies?

No

Are any of the owners active members of a political party or movement or candidates in a political election or current office holders?

No

5.2 CONTACT DETAILS OF DIRECT AND INDIRECT OWNERS

The contact details of direct and indirect owners shall be disclosed, preferably online, along with the contact details of the members of the board of directors.

What is the contact information for all direct and indirect owners?

There are no owners.

Is the contact information in the previous question available online?

Yes

What is the URL with the contact information from the previous question?

n/a

What is the contact information for the members of the board of directors?

board@theviewmag.org.uk

Is the contact information in the previous question available online?

Yes

What is the URL with the contact information from the previous question?

Unanswered

5.3 NAMES OF SHAREHOLDERS

The names of direct and beneficial majority or controlling shareholders shall be disclosed. If the shareholder is a company, the name and main activities of that company shall be clearly stated. The business sector in which this company is operating shall also be indicated.

What are the names of the direct, majority or controlling shareholders? (If shareholders are companies, list the main activity and business sector of that company along with the name.)

There are no shareholders - all income or revenue is internally earned.

If you want to publish additional information, please provide it here.

Unanswered

5.4 PERCENTAGE OF SHAREHOLDINGS

The percentage of the controlling shareholdings should be disclosed, regardless of the percentage.

List the shareholders and the percentage of the holdings.

N/A

If you want to publish additional information, please provide it here.

Unanswered

5.5 EXCEPTION FOR MEMBER-OWNED MEDIA OUTLETS

The names and contact information for all owners is not required to be disclosed, but it is required for the leadership, e. g. the Board of Directors according to clauses 5.1 and 5.2.

Is the Media Outlet member-owned?

No



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6. DISCLOSURE OF IDENTITY OF THE MANAGEMENT TEAM AND ITS LOCATION

6.1 MANAGEMENT DIRECTORY

Chief executive officer, managing director, directors, all the people holding responsibility in the company shall clearly be identified. Their name, position and professional contact details shall be disclosed.

What are the names, positions, and contact details of all members of management for the Media Outlet?

Board of Directors: Sam Yazigi
Jaqui James
Clare Simms

The company secretary of The View CiC and the publisher: Holly Bright
hello@theviewmag.org.uk
07873 613 250

If you want to publish additional information, please provide it here.

Unanswered

6.2 LOCATION OF BRANCHES AND OFFICES

The location of the headquarters, main branches and offices of the Media Outlet shall be disclosed, including the full address, a contact phone number and email address.

What is the physical address, phone number and email address of the headquarters of the Media Outlet?

Hello@TheViewMag.org.uk
07591 185151
Address is 13 Caledonian Road, London, N19DX.

Does the Media Outlet have other main branches and offices?

No

Do you have a safety-related reason for not providing it?

No



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7. DISCLOSURE OF EDITORIAL CONTACT DETAILS

7.1 SOCIAL MEDIA

The Media Outlet shall provide the contact details of the professional social media accounts of those responsible for interacting with and responding to public queries about the organisation's editorial content. This can be management, senior editorial staff, the ombudsperson, readers editor or equivalent.

Does the Media Outlet have social media accounts for the public to use to make queries or respond to Content?

Yes

What are the URLs or other identification of all social media accounts used by members of the public to contact the Media Outlet?

https://www.instagram.com/the_view_magazines/?hl=en
https://x.com/rebell_justice?lang=en
<https://www.linkedin.com/company/theviewmag/?originalSubdomain=uk>
<https://www.facebook.com/rebelljustice/>

7.2 NEWSROOM CONTACT DETAILS

The Media Outlet shall provide public contact details that will facilitate communication with the newsroom(s). The editorial staff, when informed of the public's queries, should be able to communicate back to the public.

Does the Media Outlet have a person responsible for dealing with communication from the public regarding the Content?

Yes

Is the method for contacting that person or others at the Media Outlet clearly visible to the public?

Yes

In what ways does the staff of the Media Outlet responsible for the Content communicate back to the public results of queries, concerns, etc.?

By email or through a social media account, depending on how the communication was first initiated.

7.3 CUSTOMER SERVICE CONTACT DETAILS

The Media Outlet shall provide all available contact details: telephone numbers, email addresses, and correspondence address of its customer service. If the organisation does not have a department, a contact should be provided for readers or other stakeholders to be able to get in touch with the Media Outlet.

Does the Media Outlet have a department or a single person who is responsible for customer service?

Yes

What are the contact details, including telephone numbers, email addresses, correspondence addresses, for customer service or the equivalent within the Media Outlet?

hello@theviewmag.org.uk
assist.theviewmagazine@gmail.com



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8. DISCLOSURE OF REVENUE SOURCES AND DATA COLLECTION

8.1 SOURCES OF REVENUE

The Media Outlet shall disclose a list of its sources of revenue, ranked from largest to smallest. These may include subscriptions, advertising, major donors and donations, subsidies, fees, sales, memberships, sponsorships, events, etc. Organisations obliged to publish or make public their financial information shall provide a reference to the source where the data is accessible. The Media Outlet may disclose its revenue and/or the categories of its sources of revenue, including the respective ratios. A Media Outlet owned by the state or the government, or financed with public money, shall disclose the nature of its source(s) of revenue: license fees, government budget, partnerships, public subscriptions, grants, commercial advertising, or other. Where a media entity deems itself precluded from disclosure of information due to safety and security concerns as outlined in the Terms and Definitions section, these shall be explained.

What are the categories of sources of revenue for the Media Outlet, ranked from largest to smallest? These may include subscriptions, advertising, major donors, donations, subsidies, fees, sales, memberships, sponsorships, events, etc.

The View Café (a social enterprise set up to provide a space for women and generate revenue): 80%
Sale of art, products, and magazine subscriptions: 15%
Donations: 5%

Is the Media Outlet required to make financial disclosures?

Yes

Are those disclosures visible to the public?

No

What is the revenue of the Media Outlet?

Minimal - we are a non-profit so any earnings go back into the company.

What is the ratio of the categories of revenue sources (as in question no. 46)?

I provided the percentages.

Is there any reason for safety and security that you have given incomplete data in this section?

No

8.2 DATA COLLECTION DISCLOSURE

Where a Media Outlet processes personal data from its audiences, on its own or by engaging with third parties, that shall be disclosed. The Media Outlet shall describe what personal data is processed, by which methods and for what purpose.

Does your Media Outlet process any personal information from online visitors on its own or with third parties?

Yes

What information is processed?

Cookies consent exemptions Includes collecting statistical information to make improvements, enabling the appearance or function of a website to reflect user preferences, installing necessary security updates to software on a device and identifying the individual's geolocation in an emergency.

What is the purpose for gathering that information?

Cookies consent exemptions Includes collecting statistical information to make improvements, enabling the appearance or function of a website to reflect user preferences, installing necessary security updates to software on a device and identifying the individual's geolocation in an emergency.

By what methods is the information processed?

Purposes for processing

We will only process data when we have a clear purpose for doing so.

We will process the minimum amount of data necessary to achieve the specific and identified purpose.

Data will not be kept longer than needed to achieve its purpose.

Data subjects will be informed of the purpose of the processing.

Data subjects may request access to their data, and we will provide them with a copy of their data in a format they can understand, within one month of a request.

We may maintain an archive of documents and photographs relating to the history of The View Magazine, provided that:

We only keep the minimum amount of personal data necessary to maintain an archive in the public interest

We do not keep personal data if this is likely to cause substantial damage or substantial distress to an individual

All purposes must be clearly and specifically identified as falling within one of the legal bases for processing data. These are: purposes that are in The View Magazine CiC's legitimate interests, or

purposes for which the data subject has given explicit consent, or

contracts with the data subject, or

to comply with legal obligations, or

to protect someone's vital interests, or

to perform public tasks.

Purposes for processing special category data must meet one of the legal bases listed in 3.7.1– 3.7.6 and one of the following additional bases for processing special category data:

purposes for which the data subject has given explicit consent (including specific consent to process the special category data), or

purposes of identifying or keeping under review the existence or absence of equality of opportunity or treatment between groups of people specified in relation to that category with a view to enabling such equality to be promoted or maintained. In order to generate aggregated statistics on the use of our services by different types of group (eg those whose members are BME, disabled, of a particular ethnic origin, faith or sexual orientation), we identify these types of groups in our database. For some groups, we also record the names and contact details of individual members who have requested support or who have given explicit consent for us to record their data. We do not use this special category data in order to make any decisions with respect to particular individuals and do not share this personal data beyond the Resource Centre.

Use of data processors

We use a number of online platforms that process data on our behalf. We will only use data processors who confirm that they are GDPR compliant.

In particular, we will check that data is stored securely, that it can be accessed in a format that is easy to understand, that it can be permanently deleted on request, and that data is not transferred outside of the EU unless the transfer is compliant with Chapter V of the GDPR.



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9. ACCOUNTABILITY FOR JOURNALISM PRINCIPLES

9.1 EDITORIAL GUIDELINES

A Media Outlet shall produce a set of Editorial Guidelines or adhere to an external set of guidelines (for example the Model Editorial Guidelines provided as a reference document to this Standard), to which its journalistic operations comply. They should govern meaningful principles of journalistic content, dissemination and conduct. These guidelines, and the identity of the person or group of persons with ultimate responsibility for them within its organisation, shall be made available to the public in a readily accessible and understandable form. Best practice is to have these guidelines available publicly rather than on request.

Does your Media Outlet have a set of guidelines, or adhere to an external set of guidelines, for journalistic content, distribution and conduct to which its journalistic operations comply?

Yes

Are they made available to the public in a readily accessible form?

Yes

What is the URL?

Unanswered

Is there a person or a group of persons responsible for these guidelines clearly identified?

Yes

Is that identification visible on the page with the guidelines?

Yes

If you want to publish additional information, please provide it here.

editorial@theviewmag.org.uk

9.2 PURPOSE OF GUIDELINES

A Media Outlet shall ensure that these Editorial Guidelines set clear expectations of the behaviour it requires from its own staff, its contractors and from all other contributors to its editorial content. It should also set out the structure of responsibility within the organisation, making sure it is clear who is accountable for each stage of the process that leads to publication.

Do the guidelines referred to in the section on Editorial Guidelines set clear expectations for the behaviour for all the contributors, including editorial staff (journalists, editors) and all other contributors?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do the guidelines referred to in the section on Editorial Guidelines make clear the structure of editorial responsibility for each stage of the publication process within the organisation?

Yes

If you want to publish additional information, please provide it here.

Unanswered

9.3 GUIDELINES AND JOURNALISM PRINCIPLES

A Media Outlet shall ensure that these Editorial Guidelines embody the core ethical principles of journalism. The Editorial Guidelines may impose specific requirements in addition to these core ethical principles; but any additional requirements shall not compromise these core ethical principles as described in the Preamble of this document.

Do your Editorial Guidelines include requirements for Accuracy (as prescribed in the Preamble) in your output?

Yes

What is the URL?

Unanswered

Do they include requirements for Independence (as prescribed in the Preamble) of editorial decision making?

Yes

What is the URL?

Unanswered

Do they include requirements of Fairness (as prescribed in the Preamble) in the practice of journalism?

Yes

What is the URL?

Unanswered

Do they include requirements for Accountability (as prescribed in the Preamble) in the practice of its journalism?

Yes

What is the URL?

Unanswered

9.4 CONFLICTS OF INTEREST

Editorial Guidelines shall ensure that there are no conflicts of interests – real, potential or perceived – damaging the integrity of the story or the editorial independence of those working on it. They should have guidance on how to deal with conflicts related to political, business and personal interests. Editorial structures should protect the journalism from any undue influence by the Media Outlet's executive management or ownership authorities outside the formal editorial process and from any external interests, commercial, social or political.

Do your Editorial Guidelines include protections against real, potential, or perceived conflicts of interest?

Yes

If you want to publish additional information, please provide it here.

General Policy Statement

The View Magazine CIC has adopted this policy to ensure that its activities are conducted with the highest standards of ethics, integrity, and corporate governance.

As an institution working with vulnerable people, public agencies, and ethical investors, The View Magazine CIC is committed to the Nolan Principles of Public Life: selflessness, integrity, objectivity, accountability, openness, honesty, and leadership.

This policy applies to:

- Board members/directors
- Staff (salaried, contract, or ex-staff)
- Volunteers, mentors, and partners
- Suppliers and advisory bodies
- All global locations

All members must disclose actual, potential, or perceived conflicts of interest to protect the integrity of The View CIC and its

stakeholders.

Purpose and Scope

We encourage external engagement (e.g., consultancy, research, media work, service on boards). Such activity benefits society and The View CIC but may create conflicts of interest.

A conflict arises when an individual's private interests interfere with, or appear to interfere with, their duties to The View CIC.

This policy requires all affected individuals to:

- Recognise and disclose conflicts (financial or non-financial)
- Manage them transparently
- Uphold the reputation and integrity of The View CIC

Definition of Conflict of Interest

Working definition:

"A conflict between the private interests and the official responsibilities of a person in a position of trust."

Conflicts may be:

- Financial: pay, consultancy fees, equity holdings, property, royalties, IP rights
- Non-financial: reputational gain, career advancement, access to privileged information
- Connected persons: spouse, civil partner, child, parent, sibling, extended or step-family, close personal relationships

Registration of interests is mandatory for:

- Equity holdings and controlling interests
- Executive/Non-executive directorships
- Consultancy or professional service contracts
- Partnerships, property interests, or suppliers connected to The View CIC

When in doubt, declare the interest in advance.

Disclosure and Register of Interests

- All staff and board members must complete a Declaration of Interests Form on appointment and update annually.
- New conflicts must be disclosed immediately to the HR Manager.
- The Register of Interests & External Activities will be maintained by HR/Finance.
- A summary of all declarations and management actions will be presented to the Board annually.

If the CEO or a Board Member has an interest, disclosure must be made to the full Board, and the decision recorded.

Managing Conflicts

Once declared, the trust will assess:

- The materiality of the interest
- Which individuals are affected
- The level of risk to impartial decision-making

Management options:

- Exclusion from meetings or decision-making
- Participation in discussion but not voting
- Withdrawal from access to sensitive information
- Full participation if low risk and transparent

Principles for decisions:

- Always act in the best interests of The View CIC
- Protect the organisation's reputation
- Record all decisions in minutes
- Where the Chair is conflicted, the Vice-Chair deputises
- Severe or unresolved cases may be escalated to the Charity Commission

Failure to declare or manage conflicts may result in disciplinary action, removal, or resignation.

Examples of Conflicts of Interest

Employment & Financial Interests

- Ownership or shareholding in a company supplying The View CIC
- Employment with a partner organisation where The View CIC has contracts

- Holding executive or non-executive roles in companies linked to The View CIC

Property Interests

- Significant ownership of land in The View CIC's area of operation
- Tenancy or leasehold of The View CIC property without board approval

Memberships

- Membership of campaigning or community groups with competing interests
- Membership of local authorities or public bodies linked to CIC operations

Consultancy & Professional Activities

1. Staff member funded by a publisher to research a topic where The View CIC holds an opposing stance.
2. Staff member accepts employment from a company in which The View CIC has a financial interest.
3. Staff member holds multiple consultancy contracts, affecting time available for beneficiaries.

Equity & Executive Roles

- Staff holding equity in companies linked to The View CIC must not influence related contracts.
- Executive/non-executive directorships require HR approval.
- No staff member may serve as a director of a company arising from The View CIC's work in a personal capacity.

Personal Responsibility

- Individuals must avoid using The View CIC information for personal benefit.
- Staff must keep HR informed of all external professional activities, board roles, and consultancy agreements.
- Outside commitments must not compromise loyalty to The View CIC or its beneficiaries.

Failure to comply may result in disciplinary or governance action.

Linked Policies

This policy should be read alongside:

- Financial Regulations
- Fraud Policy
- Recruitment & Selection Policy
- Whistleblowing Policy
- Code of Conduct for Research
- Consultancy Guidelines
- Publications Policy
- Personal Relationships Code of Conduct

Declaration of Interest Form

I declare that I have the following interests that may be viewed as an actual/potential/perceived conflict of interest:

Name of Company, Partnership, Body, Organisation, or Person

Nature of Interest (e.g. shareholder, director, partner, advisor, employee, investor, friend)

Type of Interest (e.g. direct or indirect; financial)

Date of Appointment

Date of Resignation

I confirm I have read and I understand the trust's Declaration of Interests and Conflict of Interests Policy and in declaring the above interest(s) I am complying with the policy. I accept that in submitting this declaration I remain personally responsible for ensuring I do not place myself in a position or situation which may result in a potential or perceived breach of this policy.

Signed:

Name:

Date

Guide for Assessing Conflicts

- Conflicts must be declared at the earliest opportunity.
- In most cases, the individual will withdraw from discussions or votes.
- Even a perceived conflict can damage trust; transparency is essential.
- Connected parties (family, relatives, business partners) must also be considered.

Do the guidelines include guidance on how to deal with conflicts related to business?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do the guidelines include guidance on how to deal with conflicts related to political interests?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do the guidelines include guidance on how to deal with conflicts related to personal interests?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Does the Media Outlet's structure protect the editorial processes from any undue influence from within or without?

Yes

If you want to publish additional information, please provide it here.

Unanswered



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10. ACCURACY

10.1 PROCESSES FOR ENSURING ACCURACY

The Media Outlet shall have internal rules with a systematic editorial process to make sure that the content is accurate and the Editorial Guidelines are adhered to. This may include the verification process for the content and the role of editorial oversight.

Do you have internal rules and a systematic editorial process to ensure the accuracy of your content?

Yes

If you want to publish additional information, please provide it here.

We hold ourselves to the highest standards of factual accuracy and accountability. All editorial content undergoes rigorous checks and all statistics will be sourced and verified by first the writer and then checked by the editor. We request comments to verify facts from:

The Ministry of Justice
Crown Prosecution Service (CPS)
NHS Operation Services

Other legal entities, relevant government departments and legal bodies

where there are serious allegations of racism, misogyny, misconduct inappropriate force or deviations from international and domestic law.

Editorial content is decided with our internal stakeholders, including women with lived experience, a former Old Bailey Judge and a former mail on Sunday Financial Editor.

Our Senior Management Team includes legal professionals, journalists, and campaign strategists who review sensitive content before publication.

In the mission to provide powerful and impactful journalism, clear distinctions are made between opinion/comment pieces and news pieces. Content supplied by an external non-journalistic body will also be clearly distinguished and labelled.

Do you have internal rules and a systematic editorial process to ensure that the Editorial Guidelines are adhered to?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do you have a verification process for content and the role of editorial oversight?

Yes

If you want to publish additional information, please provide it here.

Unanswered

10.2 PROCESS REVIEW

There shall be a mechanism for the periodic review of the editorial processes to ensure that they are in compliance with the Editorial Guidelines and that the accountability processes are effective and being used to support them.

Do you have a mechanism for periodic review of the effectiveness of the implementation of your Editorial Guidelines in your editorial processes?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Is your accountability mechanism (internal or external) subject to periodic review?

Yes

If you want to publish additional information, please provide it here.

Unanswered

10.3 STATISTICS AND EXTERNAL CONTENT

Statistics and external photographs/video/audio content should be sourced and verified.

Do your Editorial Guidelines require that statistics should be sourced and verified?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do your Editorial Guidelines require that external photographs/video/audio content should be sourced and verified?

Yes

If you want to publish additional information, please provide it here.

Unanswered

10.4 IDENTIFICATION OF JOURNALISTS, AGENCIES

Principle and secondary authors should be identified, or if not, then recorded via publishing mechanisms, so that this information can be accessed if there is a query. This includes any news agency material subscribed to by the Media Outlet. Any details of individuals should be subject to the legal requirements of data protection and security considerations.

Are the Individual Journalists (including external sources) identified, for example through a byline, or recorded in publishing mechanism so that this information can be accessed?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Is all News Agency material used by the Media Outlet recorded and tracked?

N/A

10.5 LOCATION REPORTING

In news reporting, it should be clear to any reader or audience where a report is being written from, and if it includes location reporting. Where location reporting is constrained due to the mechanism or conditions of the facilitation this should be identified, e.g. an embed with an official army or independent travel with local militias. This may also include occasions where the reporting has been facilitated by a commercial, NGO or governmental organisation and labelling is necessary for transparency.

Is location reporting identified in your content?

N/A

Do your Editorial Guidelines ensure that any constraint on location reporting be explained in the report or in the context of its publication?

N/A

Do your Editorial Guidelines require transparency where a location report has been facilitated by an external body?

N/A

10.6 AUTOMATICALLY GENERATED CONTENT

News content generated, wholly or partly, automatically by means of algorithmic processes (such as but not limited to text generating systems, bots or artificial intelligence) shall be clearly indicated.

Do you publish any content that is automatically generated?

No

10.7 ALGORITHMIC DISSEMINATION AND CURATION

A Media Outlet shall indicate its policy on the use of algorithms for news content dissemination or curation and its adherence to best practice requirements from regulatory or advisory bodies.

Do you use any algorithms for the dissemination or curation of content?

No

10.8 TREATMENT OF EXPLICIT CONTENT

Editorial processes shall ensure the ethically appropriate treatment of violent and explicit content, of content which features children or other vulnerable people, and of live content.

Do your Editorial Guidelines ensure the ethically appropriate treatment of violent and explicit content?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do your Editorial Guidelines ensure the ethically appropriate treatment of content which features children or other vulnerable people?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do your Editorial Guidelines ensure the ethically appropriate handling of live content?

Yes

If you want to publish additional information, please provide it here.

Unanswered



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11. RESPONSIBILITY FOR CONTENT PROVIDED BY THE GENERAL PUBLIC

11.1 USER GENERATED CONTENT/EYEWITNESS NEWS

A Media Outlet shall ensure that the same principles of checking for accuracy, legal, and ethical compliance are applied to journalistic content sourced from the general public (UGC or Eyewitness News content) as with all content it publishes.

Does your Media Outlet publish any content that comes not from staff or freelancers but from external sources such as readers/viewers?

Yes

Does your Media Outlet have set structures to ensure the checking of externally sourced material undergoes the same principles as that created entirely by its own journalists?

Yes

11.2 EDITORIAL GUIDELINES FOR UGC/EYEWITNESS NEWS

There should be specific categories within the Media Outlet's Editorial Guidelines for dealing with User Generated Content (UGC) or Eyewitness News and these should be publicly accessible. In relation to this type of content the guidelines shall indicate the verification process to be used, how the content should be published with any labelling required and include guidance on dealing with the content providers in a responsible manner.

Do your Editorial Guidelines also include provisions for externally-submitted material?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Are there Editorial Guidelines dealing with UGC/eyewitness news content?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do they include details on the verification processes to be used for this content?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do they include guidance on the appropriate labelling of such content?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do they include guidance on dealing with the providers of such content in a responsible and ethical manner?

Yes

If you want to publish additional information, please provide it here.

Unanswered

11.3 OPINION GUIDELINES

In relation to opinion or comment pieces the guidelines should set clear requirements of the ethical principles expected which may include but is not limited to prohibition of comment due to defamation, privacy, hate speech and harassment. The Media Outlet should make clear its policy on the moderation of such content, whether it is pre or post publication, and its policy on take-down, notice and appeal provisions.

Do your Editorial Guidelines also include provision for ensuring comment material is free from defamation?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do your Editorial Guidelines also include provision for ensuring comment material is free from invasions of privacy?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do your Editorial Guidelines also include provision for ensuring comment material is free from hate speech?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do your Editorial Guidelines also include provision for ensuring comment material is free from harassment?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Is it clear to the public whether your Media Outlet's moderation of such comment is pre- or post-publication?

Yes

Does this policy allow for the removal of offending material?

Yes



12. RESPONSIBILITY FOR SOURCES

12.1 ANONYMITY

The procedures for granting anonymity to sources shall be covered by the Editorial Guidelines. The reason for anonymity should be clarified for the public.

Are there guidelines on the procedures to be followed for granting anonymity to sources?

Yes

Are the reasons for granting anonymity made clear to the public?

Yes

If you want to publish additional information, please provide it here.

Unanswered

12.2 PRIVACY RIGHTS

Editorial guidelines should protect the privacy rights of individuals and their safety.

Are there guidelines to ensure that the privacy rights and safety of individuals are protected in your journalistic activity?

Yes

If you want to publish additional information, please provide it here.

Unanswered

12.3 INDEPENDENCE AND SOURCES

There should be guidelines on establishing relations with sources which protect the independence of the journalism.

Are there guidelines to ensure the independence of journalism relative to the sources for content?

Yes

If you want to publish additional information, please provide it here.

Unanswered

12.4 DIVERSITY OF SOURCES

Editorial guidelines should ensure that a diversity of sources are consulted in producing journalistic content with adequate time for response.

Do the guidelines ensure that a diversity of sources is used in the production of your journalistic content?

Yes

If you want to publish additional information, please provide it here.

Unanswered



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13. PROFESSIONALISM FOR AFFILIATIONS

13.1 SPONSORED CONTENT POLICIES

Professional journalism principles shall have clear and distinct editorial practices in distinguishing advertising and sponsored content, commercial or commissioned, from editorial content independently produced by the Media Outlet.

Do your Editorial Guidelines have specific policies for distinguishing commercial or sponsored content?

Yes

If you want to publish additional information, please provide it here.

We don't publish commercial or sponsored content.

13.2 SPONSORED CONTENT INDICATORS

In Media Outlets, sponsored content shall be clearly identified with the words content 'sponsored by', 'paid by' or other explicit and easy to understand terms. Particular care should be taken in distinguishing so called 'native' content (where the item is sponsored but is published or broadcast next to ordinary editorial content) from its surrounding material.

Do you publish any sponsored content?

No

13.3 SEPARATION OF NEWS AND OPINION

Editorial Guidelines shall ensure that there is a clear distinction between news content and opinion and between news content and other content provided by an external non-journalistic body by requiring labelling or an equivalent mechanism.

Do your Editorial Guidelines require a clear distinction to be made between news content and opinion content?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do your Editorial Guidelines require a clear distinction to be made between news content and commercial content?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do you in editorial practice or in Editorial Guidelines require a clear distinction to be made between news content and content supplied by an external non-journalistic body?

Yes

If you want to publish additional information, please provide it here.

Unanswered



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14. INTERNAL ACCOUNTABILITY

14.1 DEALING WITH INACCURACIES

There shall be a systematic editorial structure in the Media Outlet to ensure that any inaccuracies in its content are corrected in a timely and transparent manner. This shall include a clear process to allow potential errors to be communicated to the Media Outlet by the public and those with knowledge of the story and for assessing and dealing with the claims.

Do you have a clear process to allow potential errors to be communicated to the Media Outlet by the public?

No

Do you have a clear process to allow potential errors to be communicated to the Media Outlet by those with direct involvement in the story?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do you have a clear process for assessing and dealing with the claims?

Yes

If you want to publish additional information, please provide it here.

Claims will be responded to within 10 days after consultation with the editorial team.

Is there a systematic editorial structure in the Media Outlet to ensure that any inaccuracies in its content are corrected in a timely and transparent manner?

Yes

If you want to publish additional information, please provide it here.

The email is constantly monitored to make sure any communications on inaccuracies are swiftly received and dealt with.

14.2 PUBLISHING CORRECTIONS

In particular, in relation to inaccuracies, a Media Outlet shall adopt good practice for correcting inaccuracies, such as making a clear indication of the correction in a similarly prominent place and manner as the original version, such as the same URL or in similar time and format of broadcast.

Does your Media Outlet guarantee the publication of the correction of all significant inaccuracies and errors in a similar place and manner as the original version, such as the same URL or in similar time and format of broadcast?

Yes

14.3 CONTACT AND PROCESS FOR COMPLAINTS

A Media Outlet shall have a designated person and/or contact information in place for complaints. A process shall exist for members of the public to open a dialogue with the organisation in the event of potential breaches of its journalism principles or Editorial Guidelines. This information shall be easily available.

Does your organisation have a designated contact in the event of complaints about potential breaches of its journalism principles or Editorial Guidelines?

Yes

If you want to publish additional information, please provide it here.

hello@theviewmag.org.uk

Does your organisation have a designated process for the public to open a dialogue with you regarding potential breaches of its journalism principles or Editorial Guidelines? (These may follow the Uniform Correction or Clarification act adopted by most U.S. States.)

Yes

Is that information clearly available?

Yes

What is the URL of where this information is available? If it is not on a single page, describe where people can find it.

Our website is undergoing some work so this cannot be provided now but I will update it once we have finished.

14.4 INTERNAL PROCESS FOR COMPLAINTS

The Media Outlet shall have a clear procedure in place to ensure that all staff are aware of the process that must be followed when such a complaint is received. For example in larger Media Outlets, it must be known and accepted that the creator of a piece of journalism that is subject to such a complaint must escalate the issue to a designated third person. A Media Outlet shall ensure that complaints are addressed within the Media Outlet in a fair, reasonable and timely manner.

Are your staff (Employees and Freelance) aware of the process that must be followed in the event of such complaints?

Yes

Are they aware that all such complaints must be brought to the attention of a senior member of staff (of organisations large enough to have a staff) not directly connected with the creation of the story?

Yes

Is your Media Outlet committed to the resolution of any such complaints in a fair, reasonable and timely manner?

Yes

14.5 INDEPENDENCE OF OMBUDSPERSON

Where a Media Outlet's internal accountability mechanism takes the form of an ombudsperson, that person may be appointed by the Media Outlet; but in this case there shall be a transparent process for his/her appointment and the ombudsperson's independence shall be protected to ensure that he/she cannot be removed from the position simply for challenging journalistic or editorial decisions or actions.

Does the Media Outlet have an Ombudsperson?

No

14.6 POWERS OF OMBUDSPERSON

No answer is needed here because of your answer to the previous question.



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15. EXTERNAL ACCOUNTABILITY

15.1 EXTERNAL OVERSIGHT

Trust in the Media Outlet is enhanced if it is subject to a form of external accountability that is effective and independent. To this end where appropriate, a Media Outlet may wish to commit to an independent and effective form of external accountability for its journalism principles, which may take the form of an external ombudsperson, press or media council or statutory regulator.

Have you committed to a system or systems of external accountability for your editorial content?

No

15.2 COMPLIANCE WITH EXTERNAL ACCOUNTABILITY

Where a Media Outlet commits to a form of external accountability, it shall comply with any guidance, structures or best practice directions issued by that body.

Is your Media Outlet committed to comply with any directions or guidance issued by the external accountability body to which you subscribe?

Yes

15.3 ABSENCE OF EXTERNAL OVERSIGHT

External accountability is not always possible due to the absence of such mechanisms in many countries or a lack of confidence in the efficacy, independence or trustworthiness of existing mechanisms. Where this is the case it may be helpful for the Media Outlet to state the reasons for non-compliance, taking into account the legal requirements applicable to particular media. The Media Outlet may in certain cases align with other media entities to participate in a more appropriate mechanism.

Is your Media Outlet subject to an external regulatory mechanism for content that you find it not possible to comply with?

No

15.4 CONTACT DETAILS OF EXTERNAL ACCOUNTABILITY BODIES

Where a Media Outlet commits to a form of external accountability, it shall publicise the process by which the public can contact that body to complain about potential breaches of its Editorial Guidelines in a manner that is easily accessible for all.

Are the mechanisms for the public to complain about breaches of your Editorial Guidelines to an external body publicly available?

No

15.5 OTHER ASSOCIATIONS

The Media Outlet may publicly list its membership of all bodies that require members to adhere to published guidelines, standards or norms to maintain status in that organisation. Best practice is to publish which groups a Media Outlet is a member of, listing the names and contact details.

Do you belong to any other bodies that require members to adhere to published guidelines, standards or norms to maintain status in that organisation?

Yes

What are they?

1
1
1

If the body is not in the above list, add it here with a URL.

End Violence Against Women Coalition - Membership (EVAW) EVAW is a UK-wide coalition campaigning for strategic approaches to all forms of violence against women and girls in the UK. Our vision is a world free from the threat and reality of violence against women and girls. - <https://www.endviolenceagainstwomen.org.uk/>
Unanswered - Unanswered
Unanswered - Unanswered

Do you publish those groups, and their contact details?

No



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16. PROFESSIONALISM IN THE MEDIA OUTLET

16.1 RECRUITMENT AND TRAINING

There shall be professional guidelines for the recruitment and training of editorial staff. This includes responsibilities for implementing diversity policy and staff welfare. Recruitment policy, (use of open competition etc.) and staff welfare principles should be publicly available.

Do you have guidelines for the recruitment and training of editorial staff?

Yes

Do those guidelines contain a diversity policy?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Do those guidelines cover staff welfare?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Are they publicly available?

No

16.2 WORKING CONDITIONS, CONTRACT POLICY AND LABOUR RELATIONS

Journalistic principles and practice should be supported by the organisational environment including protection for journalistic integrity through adherence to labour laws and regulations, transparency of contract policy and freedom to organise. The duration or nature of the contract should not inhibit a journalist from operating in an ethical manner and the organisation structure should protect that principle.

Do the regulations and guidelines for the employment of staff and engagement of contract journalists protect their editorial independence?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Are your employees (including freelance) covered by legal contracts and insurance?

N/A

Does your staff have the freedom to organise?

Yes

Do you have an existing structure for social dialogue including a collective bargaining arrangement with appropriate trade unions?

N/A

Are there guidelines for contracts of engagement with freelance journalists?

N/A

16.3 STAFF WELFARE

Responsibility for the welfare of staff and those contracted on a freelance basis should be an important part of a Media Outlet's role. Organisational Editorial Guidelines should be protective against any form of discrimination and supportive of equality of opportunity. It should ensure safety at work and in the working environment (including remote and online) and have guidelines, which support staff who have been exposed to material of a sensitive or upsetting nature or have suffered physical or psychological harm in the course of their work.

Does your Media Outlet's rules and procedures protect against discrimination in the workplace?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Does your Media Outlet's rules and procedures support equality of opportunity?

Yes

If you want to publish additional information, please provide it here.

Unanswered

Does your Media Outlet have a safety at work policy, which includes specific protection for journalists working in hostile environments?

Yes

If you want to publish additional information, please provide it here.

We advocate for our journalists and have systems in place to support them in their work.

Does your Media Outlet have guidelines to support editorial staff who have been exposed to material of a sensitive or upsetting nature?

Yes

If you want to publish additional information, please provide it here.

We provide a monthly supervision with a trauma therapist which is mandatory.

Does your Media Outlet have guidelines to support editorial staff who suffered physical or psychological harm in the course of their work?

Yes

If you want to publish additional information, please provide it here.

We provide a monthly supervision with a trauma therapist which is mandatory.



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17. TRAINING

17.1 TRAINING IN EDITORIAL GUIDELINES

A Media Outlet should have a structured mechanism to ensure that its employees or operators have full training in journalism principles, Editorial Guidelines and the demands laid down by legal and ethical compliance.

Does your Media Outlet have a training programme for editorial staff that includes sections on the Editorial Guidelines and other legal and ethical issues?

Yes

Is there refresher training available for significant changes in the law or guidelines?

Yes

Does your staff have expert advice available for consultation when dealing with legal and compliance issues?

Yes



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Yes



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18. PUBLICATION OF SELF-ASSESSMENT

18.1 GENERAL PUBLIC

After conducting a self-assessment according to this Standard, a Media Outlet should publish the results in ways visible to the public, preferably online. Best practice is to publish the full text of the questions and answers on an “about” or similar page on the website of the Media Outlet.

Does your Media Outlet publish your answers to this self-assessment based on the JTI Standard?

Yes

Is it available to readers?

Yes

What is the URL?

Unanswered

18.2 MACHINE-READABILITY

A Media Outlet should publish the answers from the self-assessment in a format making it easily visible to machine readers employed by advertisers, social media and related platforms, researchers and others.

Does your Media Outlet publish your answers in a machine-readable format?

Yes

What is the URL?

<https://www.jti-app.com/report/AqEWMLkopoLbwmxQ>